

Duane Zingale

Press Sheet

BIO

When Duane Zingale is not lost in a LEGOLAND fairy tale with his two amazing daughters (they're adorable by the way), he is likely to be found geeking out on crafting relationship-based marketing ecosystems with his [LISTEN Framework™](#).

Duane believes starting a movement is the most powerful way to market and monetize your personal brand! That's why he launched the [Marketing Your Movement™ Show...](#)

To help personal brands stand out as a leader providing a transformational experience and earn a return on their influence.

POSSIBLE EPISODE HEADLINES

Why creating a movement is the most powerful way to market and monetize your brand?

How to get the right balance between automation and building relationships?

LOGO

You can find Duane's brand logo [here](#)

HEADSHOT

You can find Duane's headshot [here](#)

SOCIAL

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PROMOTIONAL LINKS TO SHARE

marketingyourmovement.com

listenframework.com

SUGGESTED INTERVIEW QUESTIONS

- People can be intimidated about using marketing automation to promote their business. How can people shift their mindset around tech?
 - Duane will share: You can absolutely over automate everything... and the technology can be overwhelming. The goal is to leverage automation to support you in starting conversations in the context of your clients' specific challenges.
 - Key takeaway: Automation can create conversations that are deep and meaningful... foregoing the small talk and tire kickers.
- You've helped several clients market their movement successfully. What sets their mindset apart? Did anything change through the process of working with you?
 - Duane will share: The movement mindset is more than building a business... it's about leaving a legacy for others. The movement mindset is about the multiplication of the transformation.
 - Key takeaway: Leave a lasting mark on the world like Gandhi or Dr. King by leaving a digital footprint.
- What is the ONE THING people can do NOW to begin marketing their movement more powerfully?
 - Duane will share: Starting a movement is about being a leader... not a marketer. Leaders communicate their message to influence change and transformation. You want to grow your sphere of influence by nurturing the power of the success of those closest to you. Just like Jesus gave autonomy to the 12... find those that will share your message.
 - Key takeaway: Starting a movement is the most powerful way to market and monetize your personal brand!
- Do you ever struggle with humanizing the marketing of your personal brand?
 - Duane will share: When I first got into marketing... I became absorbed in the funnel automations... so much so that I became the Automated A-Hole... When you remove the human element, you plateau your business growth. It's easy to get caught up in the new hooks and hacks.
 - Key takeaway: Your movement's purpose is what precedes your marketing.